

KELLI FARMER

Education

BA – Sustainability, San Diego State University, San Diego, CA
AA – General Science, Santa Monica City College, Santa Monica, CA

Specialty Certifications

TRUE Advisor certification through the Green Building Certification Institute (GBCI)



Professional Experience

Ms. Farmer is skilled in database management, interpersonal communication, event planning, and environmental education. She supports our Pasadena Sustainable Materials Marketing (SMM) group in zero waste and solid waste management plan preparation; business waste reduction; recycling technical assistance; disposal reporting review and monitoring; waste characterization studies; general research; and report writing. Kelli is in charge of working closely with clients and SCS supervisory staff, providing oversight of field activities, performing site visits, conducting field work, and preparing reports for clients.

Additional skills include public speaking, written communication, database management, data analysis, and project development.

Prior to joining SCS, Kelli worked in various roles where she conducted market research; analyzed trends; and employed business development and marketing strategies to increase marketing campaign visibility. As an intern for Zero Waste Washington, Kelli gained experience in leading projects; assembling budgets; coordinating events; and overseeing data for accuracy.

Kelli's notable project experience is summarized below.

County of Los Angeles, Food Waste Reduction & Recycling Study, Los Angeles, CA. In the role of Surveyor, Kelli was responsible for developing a tracking system using excel to monitor the teams outreach attempts and successful completion of surveys. In addition to tracking outreach, she also conducted over 250 outreach attempts and completed surveys for over 60 people via telephone. These surveys provided the County with insight on current capacity levels for food recovery organizations and their needs for expanding capacity in the near future, all of which is necessary for SB 1383 reporting and tracking.

County of Los Angeles, Waste Characterization Study, Los Angeles, CA. In the role of Training & Tech Support Specialist, Kelli was on a field sort team that sampled, hand-sorted, and characterized recycling from various businesses across LA County. This provided insight on waste composition and generation rates to serve as a primary measurement for assessing the County's progress on its Roadmap to a Sustainable Waste Management Future and ensuring that the County is meeting legislative requirements.

San Gabriel Valley Council of Governments, Edible Food Recovery Project, Alhambra, CA. In the role of Capacity and Compliance Assessor, Kelli compiled a targeted contact list of agencies local to San Gabriel Valley and assisted in assembling a database for completed survey data. In addition to this, Kelli worked closely with supervisory staff to prepare presentations and reports.

City of Montebello (City), Assist G.B. Services, Inc. Prepare City 2021 Non-Exclusive Solid Waste Franchise Reduction and Recycling Plan, Montebello, CA. As Project Associate, Kelli drafted a Source Reduction and Recycling Plan (SRRP) for G.B. Services, Inc. to submit to the City of Montebello as part of their solid waste non-exclusive franchise agreement.

Waste Management, Recycling Technical Assistance, Laguna Beach, CA. As Outreach Staff, Kelli provides business technical assistance, related to implementing the City's yellow bag program, to meet compliance with AB 1826 and SB 1383. This is done by performing site visits throughout Laguna Beach and conducting phone interviews. In addition to this, Kelli also tracks the implementation rate of the yellow bag program and analyzes outreach methods to improve compliance.

City of Fresno, SB 1383 Roadmap, Ordinances, Agreements, Planning, Fresno, CA. As Project Associate, Kelli compiled key program statistics to provide a summary of the current organics program efforts in the City service area. Kelli also analyzed the City's current organics collection programs and provided recommendations for new or expanded programs that would help the City comply with SB 1383 requirements.

Mt. Diablo Resource Recovery, Permitting for Mt Diablo Resource Recovery Park & TPR Preparation, Concord, CA. In the role of Project Associate, Kelli assisted with the drafting of a Transfer/Processing Report (TPR) for Mt. Diablo Resource Recovery Park in order to revise their existing Full Solid Waste Facilities Permit (SWFP) to add a gasification facility and 18 acres.

Mt. Diablo Resource Recovery, Traffic Management Plan Conditions of Approval, Concord, CA. As Project Associate, Kelli drafted a Traffic Management Plan (TMP) for Mt. Diablo Resource Recovery Park.

County of Los Alamos, Food Waste Composting Feasibility Study and Design Services, Los Alamos, NM. In the role of Project Associate, Kelli reviewed, researched, and evaluated a list of potential sites for suitability for an organics processing technology and organized findings into a report.